

Selling Products or your Services to Achieve Members Manual



How it works!

Achieve Members Only. All Rights Reserved!



Selling Products or Services to Achieve Members (based upon our membership agreements)

Introduction to offering products to Achieve Members

As Achieve Systems grows the largest community of health and beauty professionals in the world it is important that we uphold strong integrity within our business. This means that we don't want everyone in Achieve "selling each other" (Achieve member to Achieve Member) because many members get overwhelmed and upset. In a community like ours this causes major problems and members have requested to not have general members in Achieve pushing sales on them of personal products or services. We are not a typical "networking group" but rather a business building support system.

Our business system is set up to strongly impact our members' success while providing a winning team atmosphere for our leadership team as well as members.

Achieve Systems offers our members certain approved products and services to help them grow business including revenue streams. We carefully evaluate each revenue stream to see if it is something that can create ROI and success for our members, so they develop confidence in us, and the systems provided. This is very important to all our members.

In Achieve Systems we have 8 Alpha leaders that approve all the available revenue streams. Once approved, we promote them as a recommended Achieve Systems product to grow business and income. Anyone who sells or offers anything within the walls of Achieve Systems must have their product or service approved in writing.

When we approve a revenue stream or product to be sold to our community, we put it into over 56 marketing guides, promote it at conferences, Achieve University and much more. It is then provided as an endorsed Achieve Systems product and we are working in unison to grow it and take it to market.

This manual is put in place to outline the details of our membership and business agreements so members understand what they can and cannot do.



Marketing to Members Pursued vs. Being Pursued

If you have a product that you sell, it does not mean achievers can't buy it from you because they can within the following guidelines of pursue vs being pursued.

We want to support you anyway we can within the guidelines provided to protect the integrity of our business and members.

A great example of being pursued is if someone sees you posting on your personal page or they find-out you offer something they want, then they pursuing you - we say- **GO FOR IT!**

Here is the rule to follow based upon you selling to the Achieve Community

We can't have members pursuing Achieve members every day to sell them something of course. Please collaborate with Achieve members to grow referral relationships but, don't push them to your product unless it's a Achieve Systems approved product. We receive a lot of upset members if everyone is selling them something.

You don't want to pursue and market to members unless your product and is approved as an Achieve Systems **VETTED** product that we implement in our system to recommend to members.

We put you in 56 marketing guides, provide marketing power and much more for you if your product is approved as an asset to provide to members. We have a process where we analyze the company, product, ROI and you as a leader to see if it's something we can endorse, recommend and promote for you.

If you wish to apply to have a product or service you offered available to sell to the members go to www.achieverevenuesystems.com and fill out the application.

HOW TO GET APPROVAL from Achieve Systems

Selling your product or services to our members

Achieve Members don't want to be sold by everyone and anyone so please do not do this. You are not authorized to sell anything to our members unless you have it approved. This manual explains how to make that happen and the rules and regulations of it. We will promote you incredibly but, your product or service has to go through the approval process.

The Achieve community is here to use the resources we provide and support each other. They are not here to be sold to by each independent person in Achieve.

If that happens it causes a negative atmosphere within our business and community then we are all less successful. In order to avoid this from happening we have assembled an incredible Alpha leadership team to promote & grow success.

Members have faith in us and trust that we analyze ROI and set up systems to make the product or services successful for them. It is also not fair to the leaders who invest at a much higher level to come into Achieve to promote and offer specific approved products or services to the community.

How do I apply?

Please review the process of how to apply new products or services to be marketed to our community below. It's a simple application and we will review, VETT and be back with you.

*Achieve Systems has the right to approve or deny any product or service to market to members based upon us having the best intentions for our members in growing business.



Integrity of business growth

Our Achieve Systems CEO Robert Raymond and our Alpha team approves all products to be inserted into Achieve Systems and marketed. It is our objective to provide numerous platforms and revenue streams for our members to acquire success. This system is provided to protect the integrity of our business and members!

**THE LIST: Members approved and non-approved products or services
Selling to the Achieve Community**

We want to support you at a very high level in your success as a health professional. Here is a chart of how and what you can promote and sell to Achieve members and how it works. This is very important to protect the integrity of our community so everyone is not pushing sales on everyone as that is not what we are about.

Use our resources to grow your business and personal community and client base.

| Sell these to our members to grow your business | Do not sell to members without approval |
|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| Any approved product or services listed in the next column if you are approved - Get approval please! | **MLM & Network Marketing Businesses |
| *Someone hiring you for your health industry services | Affiliate programs |
| Books - If you are author sell your book to the community. We want to serve you anyway we can! | Business Building Products |
| Other - If you have something you want to market to the community not on this list contact us! | ***Un-approved teacher trainings or education programs |
| | Anything related to business growth do not sell to members without approval |
| | Products - Get your products approved to market and promote to the community |

*If you offer a specific service like massage therapy, personal training, nutrition counseling, therapy, mental health or whatever services you offer, you can sell to members and they can hire you as that is what we are all about - promoting your business. We want to be able to promote and grow your personal business through the community (and outside of) using your services. If someone in the community wants to hire you that is great and fully authorized.

**We have a leader in Achieve Systems of MLM and Network marketing systems. If you have one of these systems in your business, we will support you to sell it to your community and

clients you are growing but, please do not sell it to our community without authorization. Simply contact your coaching leader to submit your MLM for approval.

***We bring in master education programs and give some an exclusive to market and sell to our community. If you are interested in an exclusive contact us. Please do not sell education programs to the community without approval as we don't want to step on anyone else's toes.

Achieve Leadership System

The Achieve Leadership System Revealed

Approved Leaders sell approved products to the community only!

If I offer an approved product or service to Achieve Members am I a leader in Achieve?

- 1) **Achieve Alpha Leaders** - Overall company leaders responsible for growing our company and providing specific systems for the members. This is our team of high-ranking leaders & our highest honor in our company. They provide for members.
- 2) **Community Leaders** - Someone approved to offer a service or product to our community and lead it. The product or service must be pre-approved and implemented into our system.
- 3) **Members** - Use resources - Grow business – Grow collaboration and networking relationships. Do not market to community unless authorized!

*All Alphas and leaders have requirements to be in place as an Achieve Systems Leader. Inquire within for the leadership manual or visit your membership agreement.

ALPHA LEADERSHIP

Alpha leaders are put in place to grow our business overall and is our top honor in our business.

Our alpha team can bring in products and services at any time (with our CEOs approval) by submitting it to leadership and following the systems in this manual. Our Alpha leaders are the leaders who help grow our business overall and have full access to implement systems into the

community. They are highly invested financially, and they dedicate a lot of time to the growth of Achieve Systems overall.

If someone wants to submit their product or services, this is the team that will review it along with our CEO Robert Raymond.

Alpha leaders must follow the ALPHA leadership manual and their agreement to bring in new products and services.

Achieve Leaders

Anyone offering a product or service to our members is a leader with full benefit and access!

If you are approved to sell to our members you are considered a leader because you have something you are offering and leading within our community. Leaders get access to possibly exhibit at conferences, present at Achieve University, be inserted in our marketing systems and much more. Inquire with leadership for more details.

Achieve leaders can promote and market the approved products or services only and may not sell anything else to the community without written notice. This includes revenue streams or other systems we offer.

If Achieve launches or offers a product or service, you cannot sell it to the Achieve community, but you can sell it to clients and associates in your business that are not in Achieve Systems.

The Achieve Membership Agreement

Whenever someone starts with Achieve Systems in their agreement it states –

“You agree to not sell any unauthorized services or products to Achieve members, without written consent and approval.”

This is very important to uphold the integrity of our company and incredible system, so we don't bring in hundreds of members who are simply here to sell to our members. We are about business building and community. We want the people in Achieve to feel comfortable that every person in Achieve is not trying to sell them an opportunity – this is ONLY by approval, so they feel confident in what Achieve is here to offer. We must protect the integrity of our company and members. Thank you!

Review Team!

Our CEO & Alpha leadership team will review and get back with you!



If you have a product you want to market to members go to
[.www.achievevenuesystems.com](http://www.achievevenuesystems.com) and you can fill out the application for review

The product and company will be VETTED and we will be back with you to let you
.know if it's a match for our members

“The Alpha team is in place to provide stability, success and community growth for our
members!”

The Approval Process - Details

We do want your product or service if it's right for the community!

When someone brings a product or service to us the Alpha team will review it and then discuss if we all as a team feel it is right for the community. We review the ROI, financials, examine if it's a product relevant to everyone in Achieve and how it can assist people in success.

If it is approved, the member must be a Platinum member (and approved by the Alpha team) in order to sell to the community. That approved member then becomes a leader in our community and offers approved products to our members.

- 1) Fill out the application and submit it at www.achieverevenuesystems.com (review can take a few weeks & up to 8 weeks in some situations).
- 2) Do not launch to members until approved as we have a launch process.
- 3) We accept it and set up the leadership agreement for the approved product or service
- 4) We set up all our systems to promote and sell.
- 5) We introduce the product and you as the leader of it to the alpha team first, leadership team second then start marketing it to the community.

Leading your product or service

Once the product or service is accepted you are the leader of it and responsible for marketing it to the community. You are the go-to-person! You are now an approved Achieve Systems leader and have all leadership benefits. It is your job to provide it to the community, answer questions, sell it and grow the success of it (see the leadership manual for more details).

All leaders have strong customer service objectives as you are representing our company and community overall now.

Insurance

When a new product or service is approved by our CEO and leadership team, we submit it to

our insurance company for acceptance. This is a very important step in the process and one reason why members can't promote and sell to the community unless approved and it goes through the proper set-up process.

Some products and services require coverage and others do not. We can't implement a product or service into Achieve Systems without this process.

We follow the national, international and state requirements for membership and licensing.

In some cases, the product or service provider (the appointed leader) might be required to write us into their insurance policy. Details will be provided upon acceptance.

Important Details

Never launch a product or service and sell to members without written approval. We must properly set-up the product or service in our system first before you start selling it. This is VERY IMPORTANT. You are immediately in default if this occurs.

Never sell business building materials or systems to members unless approved with written permission. Achieve Systems earns our revenue from growing our business building tools and this is to be done by our Alpha and approved leadership team. Please remain within the scope of your business.

Direct Competition - We work hard every day to avoid direct competition between our leaders and that is why it is so important your product or service is reviewed and accepted. You could hurt another leader who is offering an approved product and highly invested in it if you just jump and start trying to sell to all our members without approval. We would not let this happen to you if you were a designated leader and we don't want it happening to any of our leaders or members. Our goal is integrity and profit!

Some products can have competition and you will be notified before starting if that is the case. For example, no one could have an exclusive on supplements as there are over 30,000 lines and we want to recommend something for everyone. Inquire within about your product and the possibility of exclusivity.

Launching too fast will cause harm - The launch needs to go through the provided system because if you pre sign up people for it prior to leadership approval they can get upset if we must adjust or changes.



Some Network Marketing Companies can be a great fit to offer to our members but not all!

In order to bring a network marketing business into Achieve it must be approved by our CEO Robert Raymond and the sign-up system approved by our leadership system. We provide Thomas Dubois who is a network marketing leader to review businesses and help grow success within the community.

We will review the quality, ROI, profitability and ethics of the company so we can properly promote it to Achieve Systems members.

Network Marketing/ MLM Roll Out Process - Important

The process if you are approved to sell to our members!

www.achieverevenuesystems.com to apply!

When we accept an MLM product it will roll out to our Alpha team first, leadership second and then members after our leadership team. Leaders always have first choice to get involved or not in any business opportunities we provide in Achieve Systems as a benefit of being an Alpha or Leader.

Do not market or sell to Achieve members until this process takes place.

In MLM systems we position Alpha leadership first (if they wish to engage), Leaders second (if they wish to engage) and then roll it out to the community for engagement. This process must be followed with all Network marketing, MLM or affiliate systems.

You will apply a network marketing business just like a product or service for review and follow the proper steps as provided in this manual.

Achieve CEO Robert Raymond must approve, and we provide Thomas Dubois as the network marketing Alpha leader & specialist in Achieve Systems. Please follow the approval process as explained in this manual before marketing or offering to members.



Important Questions Answered

What happens if I am a leader already but want to add products or services to sell to members?

You must bring them to our CEO to get approved through the provided process in this manual. In some cases, there could be an investment to do so and we need to get them accepted by our alpha team. Do not launch without approval. A typical timeframe to get a product or service approved is 1-8 weeks. Plan accordingly.

What happens if I am an approved Achieve Academy Educator and I want to add or get involved in other services or products?

You are authorized to sell your approved products (your education as defined in your agreement under section 1.1) to members and you cannot offer any other services or products to the Achieve members without approval. You can sell to your own community what you are creating but not to the Achieve community without written approval. Apply within!

When you sign your Achieve Academy agreement there is a section on what other products you can sell and offer in your program and those are the approved products. If you need to add or want to offer something new, contact your Alpha leader.

What if I want to sell outside the scope of my business and offer something like business building tools that Achieve offers?

This is usually not highly recommended but if you chose to offer products or services out of the scope of your business, you may sell to your community but not ours as outlined in your agreement. Achieve sells to our community and you sell to yours.

What if I offer a non-approved Achieve product or service and someone in Achieve approaches me and wants to do it?

This is on the ethics line: We are all for it as long as you are not promoting it to the Achieve community through marketing channels. If they hear it through discussions or the grapevine,

simply contact your Alpha leader and we will support you and let's get that member to do business with you. The more successful everyone is the happier we are. Every rule has leniency based upon the situation of course. We are here to grow business within the framework of the community - not hold anyone back!

I am in an MLM/Network Marketing Company and I want to offer it to Achieve Systems members?

Due to the changes in MLM/Networking marketing in recent years, we have recently began recommending some companies. You must get it pre-approved by presenting it to Thomas Dubois and Robert Raymond and become a leader to offer to our community. Thomas is our network marketing specialist and Robert Raymond is our CEO. We review network marketing businesses to see the fit within our community. The company will be highly VETTED.

We want to be able to endorse the company, put it in our recommended line-up and support you in your success.

What if my product or service I want to market to members is not approved?

We will support you in selling it to your community but, if it's not approved please do not promote it to the Achieve community.

I don't care what Achieve Systems says! I am going to sell everything to Achieve members including my garage sale items.

We want you to picture for yourself – imagine if your company has 1000 people in it, and a partner or client came in and started selling their products or services to your people without authorization from you, and it hurt the integrity of your company because it was done without you knowing about it, that is a reflection on them but you would be to blame. Achieve would never do that or let that happen to you so don't let it happen to anyone you work with. Always go through the proper channels to grow your business with pride.

We want to support everyone in business so please apply to have your products or services for acceptance to promote, market and sell to the Achieve community. Otherwise sell the heck out of what you offer to the customers you are growing in your business.

Thank you and we look forward to doing great business with you.